

WHAT WE DID AT KBW:

- Push press before during and after the conference
- Bring top international media
- Manage the media room and interviews
- Strengthen conference reputation through media
- Connect media with attending clients
- Support any onsite conference media relations needs

131

Published articles

1.42 Billion

Online readership

4.16M

Estimated views

19.9K

Social engagement

[REVIEW ALL PUBLISHED PRESS HERE](#)



Articles published about KBW: Total 131 Pre-event: 67, During the event: 57, Post event: 12.

WHAT SUCCESS AT KBW LOOKED LIKE:

- 8700 attendees
- 130 panel speakers
- 20 journalists brought by MarketAcross
- 256 journalists
- 10+ speakers and sponsors brought by MarketAcross
- 3 press rooms and 10 interviews managed by MarketAcross

HERE IS WHAT OUR PARTNERS HAD TO SAY ABOUT OUR COLLABORATION:



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The power of community lies at sharing insights and opportunities. Korea Blockchain Week is a festival and a community that is designed to let people learn, connect, and have fun at the heart of Seoul. With our trusted partner MarketAcross, Korea Blockchain Week will shed light on the crypto community once again.

Edward Hong

Head of Platform at Hashed



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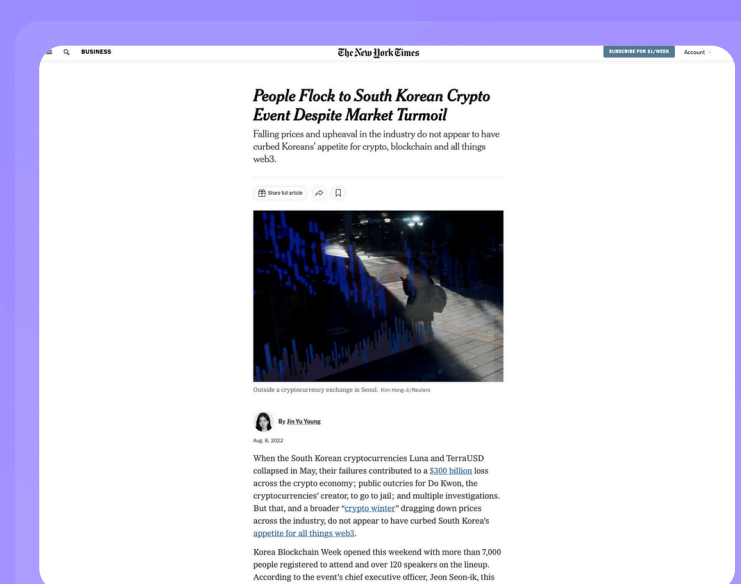
Furthermore, I believe that the addition of global leading marketing company, MarketAcross, as our official partner will help unlock the full potential of Korea Blockchain Week and add tremendous value to the event.

Seonik Jeon

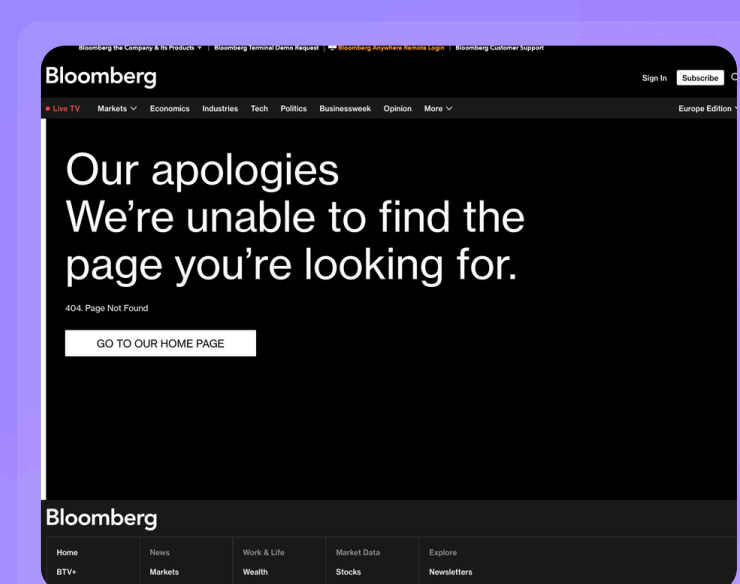
Factblock&Korea Blockchain Week Founder

EXAMPLES OF TOP ARTICLES:

[See publication](#)



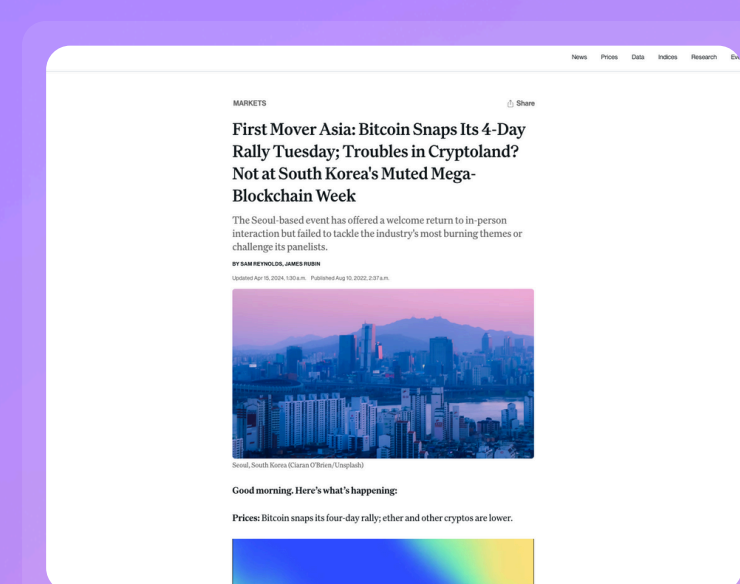
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